

Youssef Hishmat

Product Designer | UX/UI Designer | AI Prototyping

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PROFILE

Product Designer with agency experience creating clear, polished web and mobile experiences across marketing, e-commerce, healthcare, fintech, and cybersecurity. I turn business needs into structured user flows, responsive interfaces, interactive prototypes, and developer-ready design systems. Comfortable using AI-assisted workflows to accelerate exploration and prototyping while keeping product thinking, usability, and visual quality at the center.

EXPERIENCE

Mitch Designs | Senior UI/UX Designer

May 2023 - Jun 2025

- Contributed to end-to-end client projects for brands including El Gouna, GoLimo, La Poire, and Titan.
- Created user flows, wireframes, interactive prototypes, high-fidelity UI, responsive layouts, and developer handoff documentation for web and mobile products.
- Worked within a fast-paced agency environment, balancing stakeholder feedback, brand requirements, usability, and implementation feasibility.

Gridart | Graphic Designer & UX/UI Designer

2023 - 2024

- Combined UX/UI design with visual identity work to create consistent, on-brand digital experiences across client touchpoints.

The Hub | Graphic Designer & UX/UI Designer

2022 - 2023

- Designed user interfaces and visual communication assets with a focus on usability, hierarchy, and clear presentation.

CORE SKILLS

Product Design: UX/UI Design, User Flows, Information Architecture, Wireframing, Interactive Prototyping, Usability Testing, Design Systems, Responsive Web Design.

Tools: Figma, Adobe Photoshop, Claude, Claude Code, Codex.

Strengths: Arabic RTL Design, Bilingual Interfaces, Developer Handoff, AI-Assisted Product Exploration & Prototyping.

Languages: Arabic - Native | English - Professional.

SELECTED WORK

The Squad - Marketing Agency Website: Structured a full agency website experience to make services, credibility, and consultation flow clear for prospects.

Enqaz - Medical Landing Page: Built a landing-page narrative around clinical clarity, medication-risk reduction, and doctor trust.

Eleve - Beauty E-commerce: Designed a premium shopping experience around skin-goal navigation, product discovery, trust signals, and a smoother purchase path.

Clarity - Arabic RTL Website: Designed the full Arabic RTL website flow, content structure, and visual direction for a Saudi creative agency.

EDUCATION & CERTIFICATION

University of Michigan, Coursera | UX Design Certificate | 2026